

PARLIAMENT
Lights



THE PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.



**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

17 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb. 95.



PHILIP MORRIS INC.
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AD NO.: 2479
TITLE: Re-cess at Sunset
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PUBLICATION: National Shopper
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THIS ADVERTISEMENT PREPARED BY
BACKER & SPEIDOGEL

WARNING: EXHIBIT SIZE: 2
WARNING STATEMENT: 8
TAR & NICOTINE SIZE: 17/8
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QUARTER OF COVER DATE: 7/1/96

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